

# AUTOMATIC SYNC

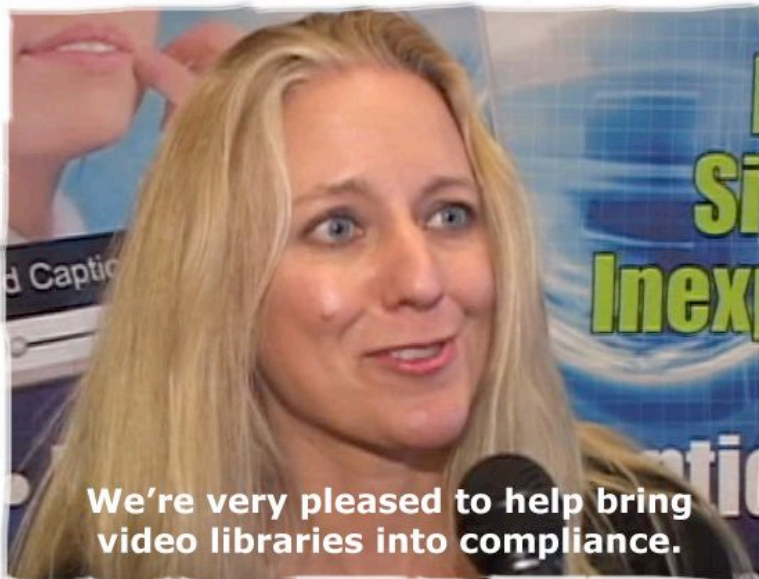
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## TECHNOLOGIES

### Digital NLE Captions

CaptionSync is an automated captioning server that allows you to submit your media content electronically and receive back standard captioning files very quickly (in minutes if you are able to provide a transcript). CaptionSync provides accurately timed captions in a fraction of the time, and at a fraction of the price of traditional captioning.

Using CaptionSync for captioning web, podcast, broadcast MPEG, or DVD media is a breeze.



CaptionSync also delivers caption results for traditional NTSC D1 tapestock such as Beta SP, digi-Beta, or DVCPPro, but you need to be able to encode these to tape, a process that used expensive hardware or software encoders ... until now.

To enable users who want to caption tape but who do not have their own tape encoders, AST is pleased to offer our Digital NLE captions: you simply submit your media electronically and we will generate standard caption files in a variety of formats for you. Once you preview and accept the caption results, you will receive back a line-21

MOV file with captions which you pull back into your non-linear editor such as Avid, Final Cut Pro, or Premiere. It's that simple!

#### Benefits:

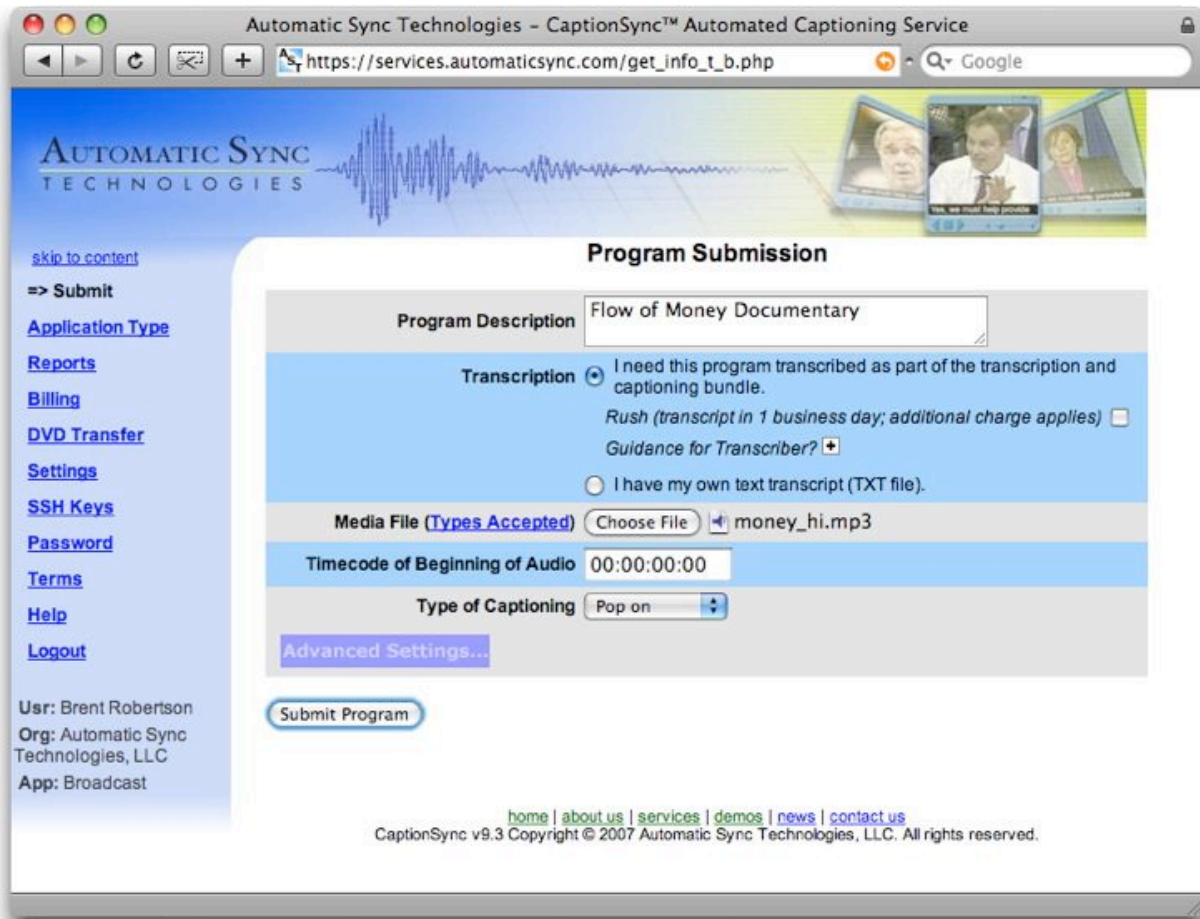
- **Speed:** If you provide the verbatim text transcript associated with your video, you'll have your NLE caption files **20 minutes later**. If you need us to have it transcribed, you can have your results in **as little as one business day** (with our Rush transcription).
- **Cost:** CaptionSync and AST's Digital NLE captions are a fraction of the cost of conventional captioning.
- **No Shipping:** No shipping costs! No need to ship tapes and lose a week in transit. The media and caption files are all delivered electronically.
- **No Gen Loss:** By importing the Digital NLE caption file into your non-linear editor and merging it with your existing video, you can lay the first generation to tape complete with line-21 captions.

- **Additional Caption Formats:** Caption files for web, podcasts, DVD subtitles or other media formats are available at no extra cost.

### Simple to use:

Simply submit your media file and a text transcript to AST's secure website. Minutes later, you will receive result files (formats include caption files for Flash, iTunes, YouTube, QuickTime, RealMedia, and/or Windows Media, as well as video search data formats).

If you don't have a transcript, simply check a box and AST will care of the task automatically.



**By submitting your media to the CaptionSync server, you can get caption files for podcasts, streaming video, and DVDs, plus video search data, in addition to your NLE captioning files – all at the same time for one low price.**

**Fast, Easy, and Inexpensive!**

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**Automatic Sync Technologies, LLC**

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