

Customer Spotlight

Chemeketa Community College

In a Nutshell

Meeting the captioning and transcription needs for 17 colleges in the Oregon Community College Distance Learning Association (OCCDLA) might seem daunting. However, Chemeketa Community College is able to rely on Automatic Sync Technologies to deliver captioning that's accurate and complies with Section 508 guidelines to ensure video content is accessible to all students across these colleges who require accommodations. Chemeketa's leaders have established an organized captioning process with AST, administering the account and distribution of captioning minutes, which saves them valuable time and provides them with helpful data reports for budgeting and tracking. With AST, the 17 colleges are also able to track their individual captioning requests and usage.

The Challenge

Chemeketa is charged with managing distance captioning efforts for the OCCDLA consortium. "When we started hitting 2020, the captioning ramped up quite a lot," said Heather Mariger, the Digital Accessibility Advocate for the Center for Academic Innovation. With limited staff and an increase in captioning requests, tracking and managing these accessibility needs was quite complex.

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It's a really helpful thing to have that data reporting, which has allowed us to be able to internally organize our process. We go into the AST billing account area and export the billable submissions for all users, sort it by college and generate the reports.”

Sage Freeman,

Media Production Specialist,
Center for Academic Innovation



The Solution

AST's captioning provides accessibility to a wide range of students across the OCCDLA constituent schools, and takes it one step further by providing leaders with a useful, organized system. AST offers the colleges increased flexibility, helpful account management and data for tracking. AST also serves as a true partner in the process to help guide OCCDLA leaders in their mission to provide equity and inclusion. "We wanted a company that was going to be in line with our philosophy and ethics," said Freeman.

AST offers Chemeketa Community College:

- ▶ **Time-saving** submission methods
- ▶ Access to **professional transcribers**
- ▶ **Section 508** compliance
- ▶ An organized system with important **tracking features**
- ▶ **Equity** for remote learners

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“AST seems to feel more like a partner than like a vendor. We have shared values and principles. That really makes a difference in terms of how we view AST versus some of the other vendors out there.”

Sage Freeman,

Media Production Specialist,
Center for Academic Innovation



The Results

Accessibility needs for all distance learning students are being met in a more organized fashion with AST's guidance. Remote learners who are Deaf, hard of hearing, commuting or prefer to read content rather than listen to it are all benefiting from AST's course and video captioning solution. College leaders are also benefiting from significant time saved.

Accessible public content

“The Smart Player has been an essential feature that has helped us meet accommodation for content that is not owned or produced by our instructors.”

Time saved on submissions

“The ability to paste lists of URLs, as a list submission is critical to our workflow. Having to submit individual entries one at a time, would just be a drag and slow things down.”

Accurate captioning for compliance

“There are other aspects of AST that in terms of accessibility that are extremely important... we were looking for the 98 percent compliance, 508 captioning.”

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