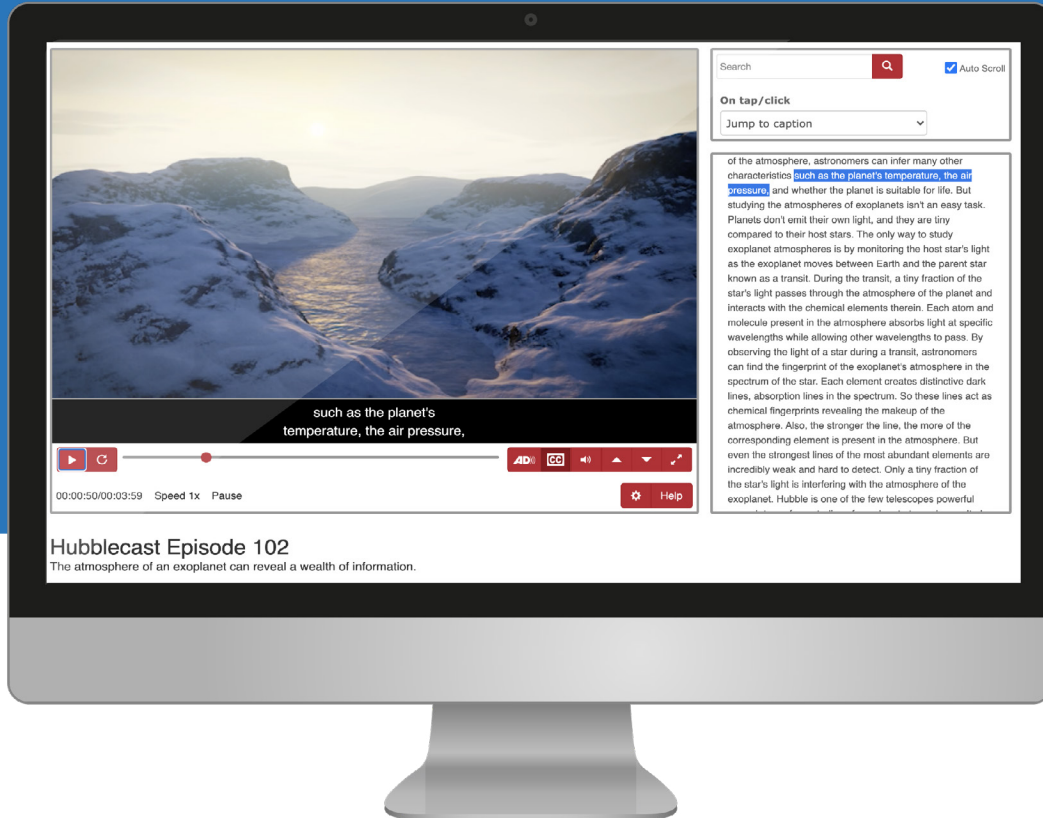


# Smart Player Pro



## Greater Accessibility and Engagement

When offering captioning, transcription and audio description for online video, having a video player which promotes a seamless user experience can make all the difference. AST's market-leading [Smart Player Pro](#) offers video consumers greater accessibility and engagement in a seamless fashion. The Smart Player Pro expands on the helpful features of the original CaptionSync Smart Player to offer users more customization, branding and sharing capabilities.

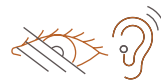
## Key Benefits of Use



Improved Search  
Engine Optimization  
(SEO) For Video



Brand  
Customization



Accessibility For Deaf,  
Hard of Hearing, Blind and  
Low Vision Individuals



WCAG 2 Level  
AA Compliance

## Expanding on Current Features



### CaptionSync Smart Player

Support for captioning and audio description results

Interactive transcript feature, allowing viewers to see the entire text transcript and select and jump to any point in the captions

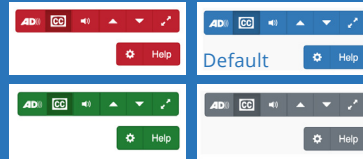
Keyboard-accessible playback controls for blind and low vision users

Flexibility to position captions either below the video or over on lower third of the video

### Smart Player Pro's **Added Benefits**

Offers all features provided by the CaptionSync Smart Player

Four different high-contrast WCAG 2 Level AA-compliant color schemes for player controls:



Users can provide their own favicon URL, replacing the CaptionSync favicon in browser tabs

Ability to add a detailed Description (in addition to the Title) and Credits (such as copyright details).

A customizable Help page to include organization-specific information

## About CaptionSync™ by AST

AST leverages smart automation and professional transcribers and describers to power its CaptionSync video accessibility services. CaptionSync is an accurate, affordable web-based solution for closed captions, audio description and live captioning services and tools.

Find out more:

[www.automaticsync.com](http://www.automaticsync.com)

